



Newberry EAGLE

THE LOCAL NEWSPAPER OF NEWBERRY COUNTRY
ENRICHING YOUR COMMUNITY

Advertising Rates

Ad Sizes	12 + Insertions	4-11 Insertions	Open Rate 1-3 Insertions
Market Place	\$20.00	\$22.00	\$24.00
1/16 Page	\$39.00	\$46.00	\$50.00
1/8 page	\$64.00	\$76.00	\$89.00
1/5 page	\$79.00	\$94.00	\$110.00
1/4 Page	\$99.00	\$118.00	\$138.00
1/3 Page	\$133.00	\$159.00	\$186.00
1/2 Page	\$199.00	\$238.00	\$278.00
2/3 Page	\$243.00	\$291.00	\$340.00
3/4 Page	\$299.00	\$358.00	\$418.00
Full Page	\$399.00	\$478.00	\$558.00
Page Sponsor	\$180.00	\$198.00	\$218.00

(Non-Profit Rate)

**Get a 10%
DISCOUNT**

with automatic
credit card
payments,
debited monthly.

**No paperwork
No postage
It's Easy!**

Valid with frequency order of
six or more insertions.

Insert Flyer or Tabloid:

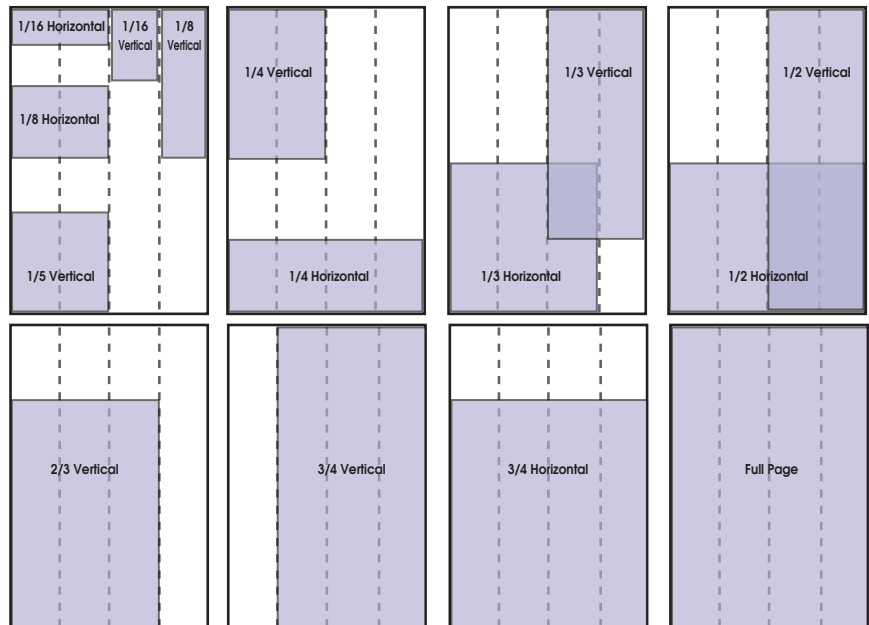
FLYER \$350
(8.5 x 11 folded single)

Tabloid \$490
(fits into Eagle)

Printing priced separately

Ad Sizes and Dimensions

Market Place	Listing with 5 lines & logo	
1/16 Page	Horizontal	4.8 x 1.8"
	Vertical	2.3 x 3.5"
1/8 page	Horizontal	4.8 x 3.5"
	Vertical	2.3 x 7.25"
1/5 page	Vertical	4.8 x 5"
1/4 Page	Horizontal	4.8 x 7.25"
	Vertical	9.83 x 3.5"
1/3 Page	Horizontal	7.31 x 7.25"
	Vertical	4.8 x 11"
1/2 Page	Horizontal	9.83 x 7.25"
	Vertical	4.8 x 15"
2/3 Page	Vertical	7.31 x 11"
3/4 Page	Horizontal	9.83 x 11"
	Vertical	7.31 x 15"
Full Page	Vertical	9.83 x 15"
Page Sponsor	Top of page size varies Bottom Ad 9.83 x 3"	



Ad Specs

Ads must be submitted in one of the following file types: pdf, tif, eps*. Resolution must be 300 dpi or larger. Dimensions must be one of the above ad sizes. All art must be CMYK, NO RGB. Black text must be 100% black, no rich black. *eps files must have fonts "outlined".

Submit art or content to: art@NewberryEagle.com

CONTACT

DAN VARCOE, Advertising Representative

Call: 541-241-7741, email: sales@NewberryEagle.com

Headquarters: 16405 First St., Ste 2, La Pine, OR 97739

Fax: 541-536-7803 Web: www.NewberryEagle.com